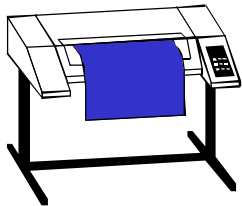




Choosing the Right Software

- PowerPoint is a good choice at Rowan.
- This slide is 24 inches x 36 inches (if you are in PowerPoint, look in the file menu at “page setup”)
- Any software can be used if you can generate a pdf file.



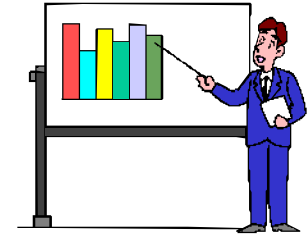
Using the Wide Format Printer

- You must get permission from a member of the CS department.
- You will need to adjust the paper settings before printing.

The Art of Poster Design

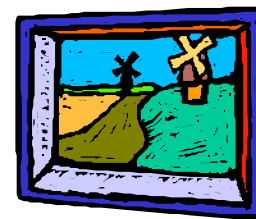
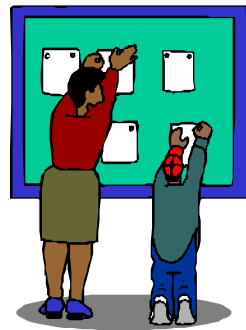
Jennifer Kay

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Presenting Your Poster

- Dress Appropriately!
- Be ready to give three different explanations of your work
 1. The 10-second description
 - “My work helps people design better posters.”
 2. The 30-second description
 - For those who want a little more
 3. The 2 to 3 minute description
 - For those interested in hearing about your work in depth



The Big Picture

- Your goal is to *introduce* people to your work.
 - If your poster is too crowded, they won’t stop to look.
 - If they want to know more, they’ll ask!
- Think about who your audience will be.
 - Keep *some* of your poster at a simple level for general audiences.
 - Include some technical details for those who will understand them.

Design Guidelines

- Use BIG fonts.
- Leave LOTS of white space.
- Some color is good, too much just looks silly.
- Modify clip-art colors to match your color scheme using the “recolor picture” button.
- Don’t forget your URL.
- [Do NOT use color for the background. It will use up our valuable ink](#)



For More Information

- Visit my web site at

<http://www.rowan.edu/~kay/poster>